LANG 1002

Library Workshop
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Game Changer

Scan HKUST card barcode for taking attendance
Have you started your LANG 1002 2nd Writing Task?

It’s on Canvas!

Please also check Unit 2 of the Course Book
Workshop Learning Goals & Your Writing Task

Learn to find good material for your 2nd LANG 1002 assignment:

• 5-paragraph expository essay
• Introduce a past game-changing idea
• Explain its impact
• Cite your sources correctly
Your LANG 1002 Library Guide (http://libguides.ust.hk/lang1002)

LANG 1002 - English for University Studies I: About this Guide

Objectives of this Guide

This guide is developed for LANG 1002 students, to help you find and cite sources for your expository essay, in which you introduce a past game-changing idea and explain its impact.

- Why was it a game changer?
- What were the conditions at the time which made it possible for it to succeed?
- Why has it had a lasting impact? (and not just a short-term impact?)

You must find and read, or listen to appropriate sources of information about your game changer.

- You must use information, correctly cited, from these sources to support your ideas.
- Each citation must be a paraphrase or a summary of the original source. Do not use quotations.
- At the end of your essay you should write a List of References / Bibliography. This is a list of all the sources which you cited in your essay.

Through searching and finding useful articles you will learn to:

- Understand the characteristics of three types of information sources: journals, magazines and news articles
- Analyze your research topic and information needs
- Choose appropriate search tools and how best to search them
- Develop efficient search strategies
- Evaluate information sources and choose articles based on reliability and suitability

Visit Information Desk at Library
Sign up for a Research Consultation.
Game Changer


“An event, idea, or procedure that effects a significant shift in the current way of doing or thinking about something.”

What are the game changer examples that you can think of?
Starting Point Sources ... Inspiration

Have you chosen yet? Just a starting point ...

https://docs.google.com/document/d/1TsoTG_KliefK-KRNhEfS2MA6cnFPVnXhFZUk89RpEwY/edit
Activity 1 – Choose a Topic & Think of Keywords to Search

Watch **Mind Mapping** video and write ideas

Make use of the worksheet provided!
Envisioning what you want = Key to finding it

Mongkok Market – Some rights reserved by soundingblue
http://www.flickr.com/photos/klam/297245989/sizes/z/in/photostream/
Information Sources
Information Sources

LANG 1002 - English for University Studies I : Information Sources

Periodicals as Information Sources

- Periodicals are published at regular time periods: daily, weekly, monthly and quarterly.
- They include journals, magazines and newspapers.
  - Journals publish in-depth academic, scholarly research papers
  - Magazines and newspapers usually contain shorter, general interest articles. They are mostly popular and easy to understand.
- Each periodical issue consists of a collection of articles.

Characteristics

<table>
<thead>
<tr>
<th></th>
<th>Scholarly Journal</th>
<th>Magazine</th>
<th>Newspaper</th>
</tr>
</thead>
<tbody>
<tr>
<td>Characteristics</td>
<td>MATERIALS SCIENCE &amp; ENGINEERING</td>
<td>TIME</td>
<td>The New York Times</td>
</tr>
</tbody>
</table>

Examples


http://libguides.ust.hk/lang1002/info-sources
Where do you start when looking for information?

99.9% say

Google
So much online, anyone (any crazy) can publish

“On the Internet, nobody knows you’re a dog.”
Information Quality Varies, Evaluate!

Test for reliability & suitability by looking at:

- Who wrote or posted (author?)
- Author’s qualifications or credentials?
- If you can’t identify an author, who hosts the article?
- When was it published?
- Any last updated date?
- Statistics or claims still valid?
- Title of article or page
- Is it relevant to your assignment?
- Why did the author publish it (reason for writing)?
- Evidence given?
- Sources for statistics, figures, tables, etc.?
- References list?
- Where does it come from
- Name of newspaper, magazine, website?
- URL?
- Page number?

Is it suitable for your purpose? Be Choosy & select carefully!

You are learning to be a scholar!
Google Search Tips

“phrase search” (Searches words in exactly that order)
  Example -- “virtual reality applications”

site:_____ (Limits to a specific domain or site)
  Example -- “virtual reality” site:scmp.com
  “virtual reality” site:gov

filetype:_____ (Limits to a specific file type)
  Example -- “virtual reality” filetype:pdf

More on Library Guide: Google Search Tips & Tricks
http://libguides.ust.hk/googletips
My Game Changer Topic

Virtual Reality

**Keywords & related terms**
Virtual reality, VR, game changer, history, VR technology, VR headsets, virtual world, imaginary environment, applications of VR (gaming, education, entertainment, engineering, marketing, construction, etc.) ...

- I show searching in Google with my example
- You follow me, learn, & ask any questions you might’ve
Evaluating Google Results

Google: “virtual reality” “game changer”

• What have I found?

• Is it any good?
Is this Forbes article OK?

https://www.forbes.com/sites/robertadams/2016/03/21/5-reasons-why-virtual-reality-is-a-game-changer/#478e311041be
Searching **Google** ...

<table>
<thead>
<tr>
<th>Pro (+)</th>
<th>Con (-)</th>
</tr>
</thead>
<tbody>
<tr>
<td>You always get something</td>
<td>But the quality may not be very good</td>
</tr>
<tr>
<td>Lots of results</td>
<td>Hard to sort so many and choose; can’t refine to a particular information type, e.g. newspaper articles</td>
</tr>
<tr>
<td>Easy to use</td>
<td>Using well takes skill</td>
</tr>
<tr>
<td>Can lead to quality resources</td>
<td>No full text access to most of the scholarly resources</td>
</tr>
</tbody>
</table>
Searching library databases via **PowerSearch**

<table>
<thead>
<tr>
<th>Pro (+)</th>
<th>Con (-)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Material is pre-filtered</td>
<td>But you may get less</td>
</tr>
<tr>
<td>Easier to sort using PowerSearch facets &amp; limits</td>
<td>Have to remember to use them</td>
</tr>
<tr>
<td>Lots of results &amp; easy to use</td>
<td>Using well takes skill</td>
</tr>
<tr>
<td>Lead to quality resources (Many quality resources, &amp; full text are</td>
<td>Some may be too “academic” or too “detailed”</td>
</tr>
<tr>
<td>available &amp; paid via Library)</td>
<td></td>
</tr>
</tbody>
</table>
PowerSearch: “virtual reality” “game changer”

- Go to Library Homepage (http://library.ust.hk/)
- Quotation marks around “virtual reality” “game changer”

Library Catalog
- Printed books
- E-books
- DVDs, CDs, etc.
- Journals (e.g. Journal of Banking & Finance)
- Magazines (e.g. Harvard Business Review)
- Newspapers (e.g. Financial Times)

Primo Central
- Articles from journals, magazines, & newspapers
- Conference proceedings
- Book chapters
- Other scholarly materials
PowerSearch: “virtual reality” “game changer”
PowerSearch: Use left-hand column to filter

Left-hand column
- Filters by information type (Resource type)
- Example: Newspaper Articles
- Also allows to filter by subject, etc.

**Pro**
Quick & easy & better than Google
Has “citation” feature

**Con**
“Magazines” – not listed, they’re included in “Articles” type
PowerSearch: Newspaper Articles
PowerSearch: Click ” ” for Citation
Searching ProQuest

- Find Articles > Find Magazine Articles > Choose ProQuest
ProQuest – Choose “Advanced Search”
ProQuest – Search “Anywhere”
ProQuest – Use left-hand column to refine your search
Is VR a Game Changer?: Virtual Reality in Therapy

Abstract

Of course, virtual reality (VR) has been around since the 1980s, when Jaron Lanier, one of its initial theoreticians and developers, coined the term. VR sets have been used in therapeutic research for treatment of phobias since the mid-1990s, but they’ve only now started to enter the consumer market. Why? Well, it’s largely due to cell phones becoming so ubiquitous and inexpensive. With their high-resolution screens, small built-in cameras, and motion detectors, the production of billions of cellphone devices dramatically reduced the cost of the key components required for VR equipment. In fact, Lanier estimates that back in 1990, it would’ve cost a million dollars to buy a VR set that could match what even low-end products can offer today.

Full Text

Is VR a Game Changer?

Virtual Reality in Therapy

By Michael Greene

Whoa, what’s going on here? Where am I? What is this?” Joe exclaimed. "Where are my hands and my feet? Wow, this is fantastic!"
Activity 2 – Dissect & evaluate 2 items you found

- Take one of your results from Google search & one from PowerSearch or ProQuest search
- Dissect & evaluate them

Make use of the worksheet provided!
Don’t Forget to Cite

When you quote, paraphrase, or summarize someone else’s ideas or works, you need to CITE.

Why?
• To give credit to the author(s)
• To avoid plagiarism
• To allow your readers to locate the materials you consulted

How?
LANG 1002 Library Guide can help 😊 (http://libguides.ust.hk/lang1002/apa-style)
APA Style (APA = American Psychological Association)

In-text citations (author-date method)
• Provide the author’s surname & year of publication

End-of-paper references
• Start on a new page. The word References appear in uppercase & lowercase letters, centered.
• Double-space all reference entries, & put them in a hanging indent format.
• Arrange them in alphabetical order by the surname of the first author followed by initials of the author’s given name.

Further details: http://libguides.ust.hk/lang1002/apa-style

Remember to take the “Library Quiz on Citing Sources” on Canvas (Due date: Nov 9)
Download Celia’s Slides

http://libguides.ust.hk/lang1002 (Scroll down to “Class Powerpoints”)

Further Assistance

• Information Desk (Library G/F)
• Email: lбref@ust.hk
• WhatsApp: 9701-1055
• Phone: 2358-6760

Feedback

http://library.ust.hk/feedback (Presenter: Celia Cheung)