Library Workshop for LANG 3070

Sept. 20th 10:30 to 1:50am

Sept 21st 4:30 to 5:50pm

Victoria Caplan
lbcaplan@ust.hk
1. Introduction – Welcome & reminder of last year
2. Your 3 Favorite Research Tools or Methods Strategy - Start from where you are or what you have studied
3. Identify how to attack your subtheme based on your previous 2 years of study in HSS & this semester’s work
4. Un-pack an assigned sub-theme for researching as a group of 2
   1. Victoria’s example (Internet & social media)
   2. Student will be assigned nos. 1-9
5. Search GoogleScholar, PowerSearch, Web of Science after unpacking as group
6. Select 2 articles & judge against rubric
7. Share w/ other teams
Introduction

This guide is created to be a resource to you as you work on your assignments for LANG 3070.

It is especially related to doing a literature review.

Definition

- You select documents on the topic that contain information, ideas, data, & evidence.
- You write it from specific standpoints - express views on the nature of the topic & how you will investigate the topic or question(s).
- You effectively evaluate (appraise critically, not just summarize) the documents you selected in relation to the research you propose.

(Hart 1998, p. 13)

Purpose

- Demonstrate your skills in library (research) services.
- Show your command of the subject area ("I know my stuff!")
- Show you understand the research problem
- Justify your
  - research topic
  - research design
  - research methodology

(Hart 1998, p. 13)
Literature Review

A literature review will display a research question, issue, problem within the context of the scholarly literature.

This session will help you begin think about your research in context of what you’ve already studied.
1. Reminder of LANG 2070

- Annotated bibliography + Search Justification
  - What you chose to search & why & how

- Search Tools
  - EIU.com
  - PowerSearch
  - Scopus
  - GoogleScholar
  - CAJ (CNKI)
  - Etc.
2.a Your Three Favorite Research Tools or Methods (3 min)

1. Write down your 3 favorite research tools or methods & their advantages & dis-advantages

2. At least 2 must be other than using a general purpose search engine
   (e.g. other than google, googlescholar, yahoo, baidu, etc.)
2b. Sharing on 3 Favorite Research Tools or Methods

1. Share with your seat mates (3 min)
2. Get ready to share as a group
3. Class Sharing & Discussion (5 min)
3. Strategy: Start with where you are or with what you have studied

http://libguides.ust.hk/lang3070/strategies-techniques

LANG 3070 - English Communication for Global China Studies II: Strategies & Techniques

Strategies

1. Start with what you have been given
   1. Ideas, information, data, themes, methods of analysis from lectures
   2. Ideas, information, data, themes, arguments, from readings

2. Look for clues in your readings (syllabus)
   1. Main argument, findings (in abstract? in conclusion?)
   2. Keywords, special terms?
   3. Important authors?
   4. References to other articles, books, statistics in assigned readings (for your follow-up) = Classic Scholarly Method

3. Use References from things you research & find = The Classic Scholarly Method
   1. When you do research, you will find things cited in papers & books you read. You can then look those up and read them.

4. Think about the arguments & evidence from the readings and lectures and other info
   1. See if/how they apply to your topic
   2. What questions do they give you? Start to search for answers or evidence that might lead you to your answer, your theory, your argument.

5. Search for more answers or evidence (or questions)! in recommended in PowerSearch or other search tools

6. Use smart-search techniques in those search tools

7. Check for relevance in your results, triage, & read, think & search more
3a. How to attack my literature review
Where can I find research questions

• What was your most interesting or thought-provoking HSS class
• In your lecture notes from that class
  – did anything your prof say in lecture make you wonder about something? Intrigue you?
• In your assigned readings from classes
  – Did anything you read make you wonder about something? Intrigued you?
  – Were questions asked & answered in your readings? Can you extend those questions?

Research questions engage with the scholarship your profs have introduced you to!
3b. Required GCS classes

http://www.shss.ust.hk/ug/major/gcs/

1. School Core Courses

- HUMA 1440 Modern China
- SOSC 1350 Contemporary China: Continuity and Change
- HUMA 2590 The Making of the Modern World: Renaissance to the Present
- SOSC 2290 Understanding Globalization
- SHSS 1010 First-Year Seminar
- Language Requirements: English Communication and Chinese Communication

2. Methodology Courses

- HUMA 2400 Approaches to Humanities in China Studies
- SOSC 2140 Research Methods in the Social Sciences
### Required QSA classes

**Social Science (19 credits)**

- SOSC1100 Elementary Statistics for Social Research [3 credits]
- SOSC1200 Quantitative Social Analysis [3 credits]
- SOSC1210 First-year Seminar (P/F Grading) [1 credit]
- SOSC2140 Research Methods in the Social Sciences [3 credits]
- SOSC2400 Intermediate Statistics for Social Research [3 credits]
- SOSC3700 Quantitative Social Analysis Practicum [2 credits]

**Methodological (12 credits)**

**Social Science [At LEAST 6 credits]**

- SOSC3240 Applications of Geographical Information Systems [3 credits]
- SOSC3280 Methods of Demographic Analysis [3 credits]
- SOSC3600 Public Policy Analysis [3 credits]
- SOSC3720 Introduction to Social Network Analysis [3 credits]
- SOSC4320 Policy Analysis and Design for Sustainable Development [3 credits]
- SOSC4330 Advanced Statistics for Social Research [3 credits]
## 3d. HUMA  Last Fall & this Spring

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<td>Cultures and Values: Language, Communication and Society</td>
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<td>Concepts of Logic &amp; Rhetoric [C][CA]</td>
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**Literature**

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**History and Anthropology**

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**Philosophy and Religion**

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**Multidisciplinary Course**

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http://www.huma.ust.hk/teaching_learning/courses_ug2017fall_offering.html
http://www.huma.ust.hk/teaching_learning/courses_ug2018spring_offering.html
### Spring 2018 courses

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### 2018 Fall Courses

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<td>Tu-Th 09:30AM - 10:30AM</td>
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<td>WANG, Hongbo</td>
<td>120</td>
<td>120</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

### Additional Links

- [http://sosc.ust.hk/teaching_learning/courses_ug.html](http://sosc.ust.hk/teaching_learning/courses_ug.html)
- [https://w5.ab.ust.hk/wcq/cgi-bin/1730/subject/SOSC](https://w5.ab.ust.hk/wcq/cgi-bin/1730/subject/SOSC)
3-f — Exercise for your real LitReview
(5 min)

• Reflect on what you’ve studied so far
  – Look over the course lists & syllabi if that helps

• Write down 1 HUMA & 1 SOSC or other course that you took that you thought was
  – Fun, Interesting, Thought provoking, or Intellectually stimulating

• Write down a reading or a theory or a method or an approach from that course that you found useful or interesting
4a. Unpack a sub-theme

Un-pack

– What do we mean when we say “Human Capital”
– What ideas or theories or methods or questions can we use to approach these sub-themes
  • Previous knowledge?
  • Approach?
  • Method?
  • Theory?
4b. Methods to un-pack

P.E.S.T.L.E. analysis
  – Political (central or federal? State or province? City? International?)
  – Economic
  – Social
  – Technological
  – Legal
  – Environmental

Plus – (other analytic frameworks)
  – Business theories
  – Economic theories
  – Psychological theories
  – Feminist or Gender theories
  – Sociological theories
  – Other....

P.E.S.T.L.E analysis comes from business case studies but is applicable in getting us to start
4.c. Example of un-structured un-packing

Human Capital

• Education..... Work...
• I took a great course on Chinese society & I was intrigued by women’s issues that I learned in it
• I’m interested in theories of about economic inequality & “gender” (women, especially mothers)

I think about women & what I’ve heard about wage problems and childcare problems in China, HK, and Taiwan. I wonder if there is evidence motherhood makes it harder for women to earn good money. Any policy implications?
4.d.1. Example of more structured un-packing

Human Capital
- Education
- Literacy
- Training
- Work
  - Earnings (wages)
  - Employment
- Working conditions
- Labor markets

- Political & Legal
  - Education & labor laws & policies
  - Dif levels: Local, Provincial, & Central Govt
  - Communist Party & All China Women’s Federation

- Economic
  - Wages & Income
  - Labor markets

- Social
  - Income inequality
  - Social stratification

- Technical
  - Different production methods & employment (factory vs office work)

- Gender perspective
  - Women’s labor-force participation
  - Gender segregation in work
  - Motherhood & work outside the home
  - 3rd shift (women’s family labor…)

4.d.2 Example of more structured un-packing

Human Capital
- Education
- Literacy
- Training
- Work
  - Earnings (wages)
  - Employment
- Working conditions
- Labor markets
- Women
  - Mother & motherhood

Political & Legal
- Education & labor laws & policies
- Dif levels: Local, Provincial, & Central Govt
- Communist Party & All China Women’s Federation

Economic
- Wages & Income
- Labor markets

Social
- Income inequality
- Social stratification

Technical
- Employment type (factory vs office work)

Gender perspective
- Women’s labor-force participation
- Gender segregation in work
- Motherhood & work outside the home
- 3rd shift (women’s family labor...)
4.e Example of more structured un-packing (like on worksheet)

1. Course that I took that may relate to it
   Anthropology 170a

2. Readings from that course or elsewhere
   Women in Chinese society
   Lives, Chinese working women

3. Theories or methods that may be relevant
   Gender inequality & income inequality

Questions I have come up with to start to research
Is there evidence motherhood makes it harder for women to earn good money. Does it affect the labor market? Any policy implications?

<table>
<thead>
<tr>
<th>Political</th>
<th>Economic</th>
<th>Social</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technological</td>
<td>Legal</td>
<td>Environmental</td>
</tr>
<tr>
<td><strong>OR..</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Business theories</td>
<td>- Economic theories</td>
<td>- Gender theories</td>
</tr>
<tr>
<td>- Psychological theories</td>
<td>- Sociological theories</td>
<td></td>
</tr>
</tbody>
</table>
Your Assigned Sub-themes

1. Internet & Social Media  (Ace)
2. Human Capital
3. Foreign Policies
4. Social Issues
5. Philosophy & Religion
6. Economic Policy
7. Globalization
8. Technology & business
9. Governance

- Groups of 2 people
- Discuss & write with partner.
4.F. Unpacking exercise for assigned sub-theme 
(5 min)

4F – Exercise: Our assigned sub-theme is: ____________________

We will un-pack (approach it) some previous work & some parts of PESTLE or other perspectives

1. Course that I took that may relate to
   Anthropology 170a

2. Readings from that course or elsewhere
   Women in Chinese society
   Lives, Chinese working women

3. Theories or methods that may be relevant
   Gender inequality & income inequality

4. Questions I have come up with to start to research
   Is there is evidence motherhood makes it harder for women to earn good money. Does it affect the labor market? Any policy implications?
Research after thinking & un-packing

• Think & plan a bit **before** starting to research
• Try the structured un-packing or unstructured methods
• Think hard about how your question relates to what you already know or ways you have already studied.
5.1. Victoria’s Example from Google Scholar

- OK – but kind of old...
- But I like some of the terms: “economic transition” “market transition”, “wage penalty”
- Try to limit since 2014
5.2 Victoria’s Example from GoogleScholar

Hmmm – this might be cool to start out. Can I look for...

- Other articles about earnings gap in China or other countries?
- Other articles or books about “marketization” (market transition?)
This article analyzes a large sample of the 2005 population mini-census data and prefecture-level statistics of China to investigate gender earnings inequality in the context of economic marketization, paying special attention to the changing role of occupational segregation in the process. We approximate marketization by employment sectors and also construct an index of marketization at the prefecture level. Results show that, despite the tremendous economic growth, marketization has exacerbated gender earnings inequality in urban China's labor markets. Gender earnings inequality is the smallest in government/public institutions, followed by public enterprises, and then private enterprises. The gender inequality also increases with the prefecture's level of marketization. Multilevel analyses show that occupational segregation plays an important role in affecting gender earnings inequality: the greater the occupational segregation, the more disadvantaged women are relative to men in earnings in a prefecture's labor market. Moreover, the impact of occupational segregation on gender earnings inequality increases with the prefectural level of marketization. These findings contribute to understanding the dynamics of gender earnings inequality and have important implications for policy to promote gender equality in urban China.
5.3 Article as starting point (doorway) (2)

Bian and Logan, 1996  Yanjie Bian, John R. Logan
Market transition and the persistence of power: the changing stratification system in urban China
CrossRef  View Record in Scopus

Blau and Kahn, 2007  Francine D. Blau, Lawrence M. Kahn
The gender pay gap – have women gone as far as they can?
CrossRef  View Record in Scopus

Cao and Hu, 2007  Yang Cao, Chiung-Yin Hu
Gender and job mobility in postsocialist China: a longitudinal study of job changes in six coastal cities
Soc. Forces, 85 (4) (2007), pp. 1535-1560
CrossRef  View Record in Scopus

Chang, 2015  Yung-Han Chang
Childcare needs and household composition: is household extension a way of seeking childcare support?
CrossRef  View Record in Scopus

Charles and Grusky, 2004  Maria Charles, David Grusky
Occupational Ghetto

Charles and Bradley, 2009  Marie Charles, Karen Bradley
Indulging our gendered selves: sex segregation by field of study in 44 countries
Am. J. Sociol., 114 (2009), pp. 924-976
CrossRef  View Record in Scopus

Cohen and Huffman, 2003  Philip N. Cohen, Matt L. Huffman
Occupational segregation and the devaluation of Women's work across U.S. Labor markets
Soc. Forces, 81 (3) (2003), pp. 881-908

Some good references – maybe take a look
Try & check Scopus & WOS to “search forwards”
5.4. Article as a starting point (doorway)

A Referenced article – via Scopus

- Market transition and the persistence of power: The changing stratification system in urban China
  - Authors: Bian, Y., Logan, J.R.
  - Year: 1996
  - Source: American Sociological Review 61(5), pp. 739-758

- Market transition, labor market dynamics and reconfiguration of earning determinants structure in urban China
  - Authors: Xu, W., Pan, Z., Wang, G.
  - Year: 2018
  - Source: Cities 79, pp. 113-123
5.5 Search PowerSearch for with ideas provoked in GoogleScholar (4)
6.1. Task: Search, Select, & Describe 1 useful item

- Both group members Search GoogleScholar, PowerSearch, Web of Science, or Scopus
  - Search using words & concepts from un-packing exercise (NOT just topic keywords – but also, perspective, theory, or method keywords (use words you find in searching too!))

- **Select** at least 1 appropriate item:
  - book, book chapter, or article

- Write down citation

- Write down why it’s suitable via rubric

- Score each other’s work
### 6.2. Rubric

https://libguides.ust.hk/lang3070/example-rubric

<table>
<thead>
<tr>
<th>Your article or book</th>
<th>Why it’s relevant</th>
<th>score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Question : What is this article about?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Relationship to previous research:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Relationship to Past Studies/Context</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Any important previous research books or papers cited in this one?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Common threads in references (articles chosen or things to look for)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Methodology</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Theory or theories</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Social group studied and/or location(s)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Social dynamic studied</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Time period?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Data set?</td>
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</tr>
</tbody>
</table>
• Both group members Search GoogleScholar, PowerSearch, Web of Science, or Scopus
  – Search using words & concepts from un-packing exercise (NOT just topic keywords – but also, perspective, theory, or method keywords (use words you find in searching too!))

• Select at least 1 appropriate item :  
  – book, book chapter, or article

• Write down citation

• Write down why it’s suitable via rubric

• Score each other’s work
• How did you “un-pack”
• Did this change your searching?
• Did it help you find & select useful items
• How did you score w/ the rubric?
Wrap Up

• Think!
• A literature review will display a research question, issue, problem within the context of the scholarly literature
• Don’t be random
• Be strategic in your researching, use what you have already learned at university
Feeback

http://library.ust/hk/feedback